

PhD & Postdoc Program Options

The Boston Consulting Group (BCG) is excited to announce its PhD & Postdoc Program options for current PhD candidates and Postdocs.

We greatly value the problem-solving and critical thinking skills that PhDs and Postdocs from a variety of backgrounds bring to the table. At BCG, PhDs and Postdocs spend their time in a variety of industries (including Public Sector, Consumer, Financial Institutions, Health Care, Private Equity, and Technology, Media, & Telecom (TMT), as well as a variety of functional areas (including Corporate Development, Operations, Strategy, People & Organization, and Technology). Our PhDs and Postdocs choose to work in areas related to their academic expertise, as well as to branch out into industries and functional areas with which they have no prior experience.



We view consulting as an attractive alternative career for many PhDs-in-training and Postdocs. We also realize that the flexibility to choose from different ways to explore consulting is paramount during a busy PhD education or Postdoctoral research. For this reason, we've developed two potential paths to help you experience the business world and develop as a future leader...

PROGRAM OPTIONS Longer duration Shorter duration		
Longer danation		Shorter duration
	Full-time Opportunities	Bridge to BCG
Duration	Full-time employment as a Generalist Consultant or GAMMA Data Scientist	3 day summer workshop, allowing you to test drive the BCG case team experience
Eligibility	Current PhD and Postdocs looking to start full-time with BCG in 2021 GAMMA requires fluency in at least one scripting language (python preferred)	Current PhD and Postdocs, currently residing in the US or Canada and looking to start full-time with BCG in 2021
Selection	Generalist Application deadline: July 7 th , 11:59pm EST GAMMA applications are reviewed year round, on a rolling basis Application links found here	Application deadline: March 31 st , 11:59pm EST Application link found <u>here</u> We strongly recommend you apply to Bridge to BCG first. If you are not selected, you may apply to the July 7 th application drop

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FAQs

What previous business experience is required to apply?

No business experience is required to apply to any of the programs. In fact, we would expect most candidates to have no prior experience.

As I'm new to consulting, will I receive training before the program starts?

Each program begins with intensive training on core consulting skills specifically aimed at individuals with no consulting background. Specific length of training will vary by program.



Gabi
Partner & Managing Dir.
Near Eastern Languages &
Civili<u>zations PhD</u>

I've never stopped being amazed by the learning curve at BCG. I came here as a PhD in archaeology.... Fast forward just a few months later and I was helping the CEO of a major client re-architect their entire supply chain. A decade later the learning hasn't stopped as I continue to extend my work into new industries, help companies re-define what it means to be competitive in a digital world, and take on increasingly large managerial roles inside BCG.

What kind of work will I be staffed on during my time at BCG?

While BCG emphasizes the value of a generalist experience for its Consultants, many PhDs and Postdocs do choose to work within their academic area of expertise. Over time, most BCG Consultants experience a wide variety of industries and functional areas—area-specific expertise is not expected until later in a career.

What is required as part of the application?

1-page business style resume which includes undergraduate GPA, graduate GPA if applicable, and graduate test scores (GRE or GMAT)

Is an academic CV acceptable or do I need a 1-page business resume?

We encourage candidates to submit a 1-page business resume, limiting publications listed to first authorships only.

Do I need to demonstrate an interest in business on my resume?

It is encouraged, although not necessary, to demonstrate an interest in business. Common ways to do this include private sector internships, Case Competitions, and getting involved with a school's technology transfer office.

Are there opportunities to do rigorous data analysis as a Consultant?

For PhDs who would like to perform rigorous data analysis as a Consultant, the opportunity is always there. Many of our cases involve terabytes of data, with which we use cutting-edge software like Alteryx and Tableau to glean insights and deliver value to our clients.

Are there opportunities to stay involved with research/academia while at BCG?

Some ADC Consultants at BCG do choose to stay involved with research/academia, attending conferences, creating/delivering internal trainings, and writing papers (including one published in *Nature*).

What sort of mentoring/support is provided to PhD hires?

There is a strong ADC network within BCG, including a 500+-member Scientist Network, over 100 Partners with Advanced Degrees across North America, and three months of paired mentorship at the beginning of an ADC's consulting career.