

Federal STEM Policy & Advocacy: An Inside the Beltway Look

Hosted by the Vanderbilt University Office of Federal Relations
and Vanderbilt University Medical Center Office of Federal Relations

October 13-14, 2022

This two-day seminar will provide STEM students an opportunity to learn how federal STEM policy is made and the role of advocacy by various stakeholders in achieving policy goals. Participants will hear from officials in both the Executive and Legislative branches of government as well as scientific societies, associations, coalitions, and private industry who are actively engaged in influencing and promoting federal investments in science and engineering. For STEM students thinking about careers in public policy, this behind-the-scenes look will provide insights to potential career opportunities.

WEDNESDAY, OCTOBER 12

Arrive in Washington, D.C. Travel to the conference hotel (see transportation and dining guide). Check-in after 3:00 p.m. Dinner is on your own (see transportation and dining guide for suggestions).

Hyatt Place

33 New York Ave. NE
Washington, DC 20002

THURSDAY, OCTOBER 13

The Hyatt Place is a 14- minute walk to the American Psychological Association building, which is the location of the program today. VU and VUMC's Offices of Federal Relations are located in this building. You will have to check in at reception for a name badge, so please allow time for that process. Your name badge will get you in and out of the building during the two-day program; please have it with you when exiting and entering the building.

American Psychological Association

9th floor Conference Room
750 First St, NE
Washington, DC 20002

8:30 am **Meet in the hotel lobby**

9:00 am **Welcome and Introductions**

Speaker: **Kim Petrie**, Ph.D., Assistant Dean of Biomedical Career Engagement and Strategic Partnerships and Associate Professor of Medical Education and Administration, Vanderbilt University
Christina West, Associate Vice Chancellor for Federal Relations, Vanderbilt University

9:30 am **Introduction to U.S. Science & Technology Policy**

Moderator: **Kim Petrie**, Ph.D., Assistant Dean of Biomedical Career Engagement and Strategic Partnerships and Associate Professor of Medical Education and Administration, Vanderbilt University

* Vanderbilt alumni or affiliates.

- Speaker: **Toby Smith**, Vice President for Science Policy & Global Affairs,
Association of American Universities
- 10:30 am Break**
- 11:00 am Keynote Address**
Moderator: **Alex Currie**, Senior Director of Federal Relations, Vanderbilt University
Medical Center (VUMC)
Speaker: **Tara Schwetz***, Ph.D., Acting Principal Deputy Director, National
Institutes of Health
- 12:00 pm Lunch** (provided)
- 12:30 pm Introduction to the Federal Budget Process & Federal R&D Budgets**
Moderator: **Alex Currie**, Senior Director of Federal Relations, VUMC
Speaker: **Sheila Murphy**, Vice President of Advocacy Programs and Initiatives,
Research!America
- 1:45 pm Break**
- 2:00 pm Case Study: Mock FY 2023 Labor-HHS-Education Appropriations conference committee**
Moderators: **Alex Currie**, Senior Director of Federal Relations, VUMC
Heather Bloemhard, Ph.D., Associate Director of Federal Relations,
Vanderbilt University
- 3:30 pm Break**
- 3:45 pm Capitol Hill Careers and Beyond – in STEM Policy**
Moderator: **Christina West**, Associate Vice Chancellor for Federal Relations,
Vanderbilt University
Speakers: **Deborah Altenburg***, Associate Vice President for Research Policy and
Government Affairs, Association of Public and Land-grant Universities
Gene Irisari*, Vice President for Public Affairs and Head of
Semiconductor Policy, Samsung
Catherine Johnson, Ph.D., Senior Professional Staff, House Science,
Space, and Technology Committee
John Rivard, Ph.D., Director of Advanced Concepts, Ultra Electronics
Group
- 5:00 pm Conclude**

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FRIDAY, OCTOBER 14

The Hyatt Place is a 14-minute walk to the American Psychological Association building, which is the location of the program today.

American Psychological Association

9th floor Conference Room
750 First St, NE
Washington, DC 20002

- 8:30 am** **Meet in the hotel lobby with your luggage and having checked out**
- 9:00 am** **Science Policy Fellows Panel**
Moderator: **Kimberlyn Ellis**, Ph.D. student in Human Genetics and Federal Relations Intern, Vanderbilt University
Speakers: **Amrita Banerjee***, Ph.D., AAAS Executive Branch Fellow, U.S. Department of State
 Dorothy Butler*, Ph.D., AAAS Executive Branch Fellow, Environmental Protection Agency
 Eve Granatosky, Ph.D., Principal, Lewis-Burke Associates
 Edward van Opstal*, Ph.D., Lead Scientist, Booz Allen Hamilton
- 10:15 am** **Break**
- 10:30 am** **Science Policy in the Executive Branch**
Moderator: **Kim Petrie**, Ph.D., Assistant Dean of Biomedical Career Engagement and Strategic Partnerships and Associate Professor of Medical Education and Administration, Vanderbilt University
Speakers: **Rick Borchelt**, Director for Communications and Public Affairs, U.S. Department of Energy, Office of Science
 Trisha Chakraborty, Ph.D., Health Science Policy Analyst, National Institutes of Health
 Ryan Ortega, Ph.D., Regulatory Advisor, Food and Drug Administration
 Joel Parriott, Ph.D., Assistant Director of Federal R&D, Office of Science and Technology Policy
 Kenzie Snowden, Social Media Manager, National Science Foundation
- 11:30 am** **Lunch** (on your own)
- 1:00 pm** **Amplify Your Message: Exploring Advocacy Campaign Methods and Tools**
Moderator: **Heather Bloemhard**, Ph.D., Associate Director of Federal Relations, Vanderbilt University
 Alex Currie, Senior Director of Federal Relations, VUMC
 Christina West, Associate Vice Chancellor for Federal Relations, Vanderbilt University
- 2:15 pm** **Reflections & Conclusions**

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Moderator: **Kim Petrie**, Ph.D., Assistant Dean of Biomedical Career Engagement and Strategic Partnerships and Associate Professor of Medical Education and Administration, Vanderbilt University

2:30 pm **Return to airport** (see transportation guide)