



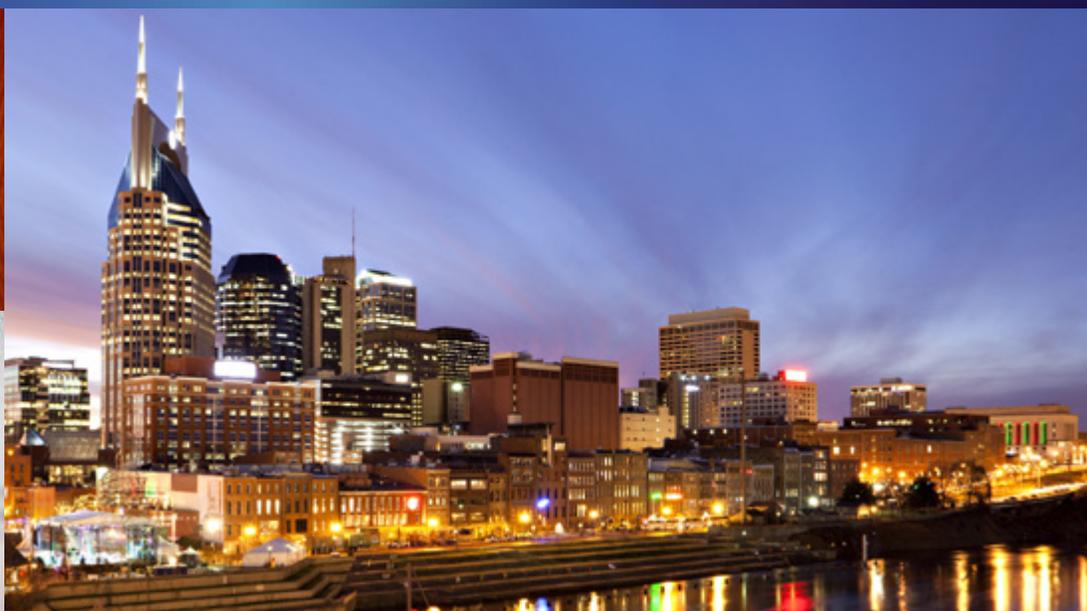
Association of University Technology Managers®  
Advancing Discoveries for a Better World®

# AUTM 2015 Central Region Meeting Instrumental to Your Success

## Preliminary Program

### July 20 – 22, 2015

Hilton Nashville Downtown  
Nashville, TN USA



[www.autm.net](http://www.autm.net)

## AUTM Central Region Meeting

The AUTM 2015 Central Region Meeting will be held at the Hilton Nashville Downtown, Nashville, TN USA. The AUTM Central Region Meeting builds upon a tradition of successful past Central Region meetings. Attendees can expect excellent content, engaging speakers, networking and friendly conversation. Join us for an opportunity to connect, exchange ideas, ask questions and gain valuable contacts. The meeting is expected to host more than 200 leaders in academic research and technology transfer initiatives.

## Partnering at the AUTM Central Region Meeting

The AUTM Central Region Meeting will feature a powerful online partnering and networking tool, including a mobile application for iPhone and Android. The program will enable attendees to create detailed organizational and personal profiles, search for other attendees, send and receive messages, easily search for licensing and collaboration opportunities and effortlessly schedule one-on-one meetings. Networking has never been easier!



## About AUTM

The Association of University Technology Managers is a nonprofit organization dedicated to bringing research to life by supporting and enhancing the global academic technology transfer profession through education, professional development, partnering and advocacy. AUTM's more than 3,200 members represent managers of intellectual property from more than 300 universities, research institutions and teaching hospitals around the world as well as numerous businesses and government organizations.

## AUTM 2015 Central Region Meeting Program Committee

### Assistant Vice President for Central Region Meeting

**John Christie**, *Tulane University*

### Committee Co-chairs

**Chase Kasper, M.B.A.**, *University of Southern Mississippi*

**Tamara Wilgers**, *University of Missouri-St. Louis*

### Site Chair

**Hassan Naqvi, Ph.D.**, *Vanderbilt University*

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**Jean C. Baker, J.D.**, *Quarles & Brady LLP*

**Nicolo Davidson**, *Waller Lansden Dortch & Davis LLP, Stites & Harbison PLLC*

**Kevin Dietz, Ph.D.**, *Louisiana State University*

**Jody Hankins, Ph.D., M.B.A.**, *Vanderbilt University*

**Joseph O. Hill, Ph.D.**, *Medical College of Wisconsin*

**Christine McCoy**, *Elanco Animal Health*

**Jeffrey Myers**, *Michigan State University*

**Heidi S. Nebel, J.D.**, *McKee, Voorhees & Sease, PLC*

**M. Angela Parsons, Ph.D.**, *Fish & Richardson PC*

**Eagle Robinson, J.D.**, *Norton Rose Fulbright*

**Kerri Smith**, *Rice University*

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**Mark W. Staudt, Ph.D.**, *Wisconsin Alumni Research Foundation*

## AUTM 2015 Central Region Sponsors

### Diamond Sponsor



### Platinum Sponsors



### Gold Sponsors



### Silver Sponsors



### Scholarship Provider



## AUTM Central Region Meeting Is a Paperless Meeting

The AUTM 2015 Central Region Meeting will be paperless. Handouts will not be distributed at any educational session. All registrants can access handouts before, during and after the meeting. Visit [www.autm.net](http://www.autm.net), where all handouts submitted by speakers will be posted prior to the meeting.

## Registered Technology Transfer Professional (RTTP)

Demonstrate your expertise in the academic technology transfer profession by becoming a Registered Technology Transfer Professional (RTTP). All AUTM professional development courses and designated educational offerings and meetings are eligible for continuing education (CE) credits, which support your registration application. For more information about the registration process and requirements, visit the Alliance of Technology Transfer Professionals website at [www.attp.info](http://www.attp.info).

## Certified Licensing Professionals (CLP) Continuing Education

Certified Licensing Professionals (CLP) are required to demonstrate continued competence in their field to maintain their certification status. Individuals who hold the CLP designation can renew their credential by earning at least 40 continuing education (CE) credits. All AUTM professional development courses and designated educational offerings on the topics of licensing, technology transfer and technology commercialization at AUTM conferences or meetings are eligible for CLP continuing education credits for certification renewal. Visit [www.licensingcertification.org](http://www.licensingcertification.org) for more information on the recertification requirements.

## Lunch with Industry Experts

Join us for a special lunch session on Monday, July 20, from noon to 1:30 p.m. Industry leaders will guide informal table discussions on specific topics related to academic–industry interactions. Sign up at the registration desk when you arrive. Seating is limited.



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## Meeting Agenda

### Sunday, July 19

**4 – 6 p.m. Registration**

**5 – 6 p.m. Early Bird Reception**

Sponsored by  SCHWEGMAN  
LUNDBERG • WOERNER

### Monday, July 20

**8 – 9 a.m. Continental Breakfast**

**7:30 a.m. – 5 p.m. Registration**

**9 – 10:30 a.m. Workshops**

**A1 When Not to File and Foreign Patent Strategy**

**Moderator:** **Heidi Nebel, J.D.,**  
*McKee, Voorhees & Sease, PLC*

**Speakers:** **Anne D. DiSante, M.B.A., M.S., CLP,**  
*Michigan St. University*  
**Paul Dunn, Mewburn Ellis, LLP**  
**Daniel Lorentzen, Ph.D., J.D.,**  
*McKee Voorehees & Sease, PLC*

How can we help case managers with arguably their most important decision? For a technology case manager, the decision to file or not to file remains the key milestone in determining the fate of any singular invention disclosure. This decision triggers expenditure of office resources, including out of pocket expenses and case manager time. With patent law and case law changing and evolving, the decision to NOT file or pursue also triggers resource expenditure, mostly in the form of case manager time to close the case. One easy way to determine whether to file is to understand if there is patentable subject matter in the disclosure — which can be tricky given the moving target in U.S. patent code.

Case managers must also factor in the foreign filing decision and strategy, particularly if markets exist outside the United States for the technology. Foreign filing and prosecution can be overwhelming with time and rules that can differ greatly from those in the United States.

This session will explore key factors in helping case managers arrive at fiscally and technically sound decisions on whether to file, determining patentable subject matter in the United States and European Patent Organisation (EPO), and selecting a foreign patent filing strategy that fits your office budget and philosophy.

**A2**

**AUTM Basics:  
The Life of a Case Manager —  
Perspectives from Small, Large, and  
Transition Offices**

**Moderator:** **Patrick Reed, RTTP,**  
*Louisiana State University*

**Speakers:** **Allyson M. Best, M.B.A.,**  
*University of Mississippi*  
**Justin Levy, J.D.,**  
*Cincinnati Children's Hospital  
Medical Center*  
**Hassan R. Naqui, Ph.D.,**  
*Vanderbilt University*

As a case manager, you're tasked with many jobs — reviewing, protecting, marketing and licensing technology disclosures; negotiating and executing confidentiality, material transfer, and inter institutional agreements; reviewing sponsored research agreements for intellectual property language; attending local and national meetings related to your technology area or technology transfer in general; managing licensees and insuring compliance; assisting entrepreneurially-minded faculty, staff, and students; handling every other miscellaneous task that doesn't fit squarely into another university office's area of responsibility; and reporting all of these activities to your supervisor. Or do you?

The life of a case manager differs depending on where that person is managing cases. Managers in small offices may be faced with very different issues than those in large offices. Managers in offices located in more rural areas may be faced with a unique set of challenges not seen by their peers in metropolitan offices. We all manage cases, but the size and location of the office will drastically affect that management. This unique panel will describe the life of a case manager from a small office, large office, and an office recently transitioned from small to large.

**10:30 – 11 a.m. Networking Break**

## Meeting Agenda

### Monday, July 20 (continued)

#### 11 a.m. – Noon Workshops

#### B1 Marketing — Getting Creative Ideas for Success

**Moderator:** TBD

**Speakers:** **Kristen Rencher, M.B.A., RTTP,**  
*Apio Partners*  
**Chadwick L. Riggs,**  
*St. Jude Children's Research Hospital*

Although marketing takes many forms from one licensing office to the next, it is always an essential element of every successful technology licensing operation. Regardless of resources, the goal for this session is to present an overview of marketing concepts, best practices and creative ideas so you can gain a better understanding of how these concepts can be successfully implemented in your office to enhance your overall effectiveness. The session will also include specifics such as use of Outlook, Excel, Facebook, LinkedIn, Twitter, YouTube, Campaign Monitor, Salesforce etc. A discussion of metrics, what they are, and why they matter, will be included, along with a question and answer period.

#### B2 Federal Funding Programs – Let's Go Find Bigfoot

**Moderator:** TBD

**Speaker:** TBD

While it may seem that federal funds are destined to become tales of myth and lore, many avenues to help our inventors find funds still exist – even if they are increasingly more difficult to spot. Come join this discussion that will help us all find more fertile hunting grounds for funds to support promising innovations (SBIR, STTR, I-Corps, etc).

#### Noon – 1:30 p.m. Lunch with the Industry Experts

Sponsored by 

#### 1:30 – 3 p.m.

#### Workshops:

#### C1

#### Positioning Drug Disclosures for Licensing

**Moderator:** **Jody Hankins, Ph.D., M.B.A.,**  
*Vanderbilt University*

**Speakers:** **Stephen Curtis, Ph.D.,**  
*2M Companies, Inc.*  
**Nichole R. Mercier, Ph.D.,**  
*Washington University*  
**Mark A. Tepper, Ph.D.,**  
*Corbus Pharmaceuticals, Inc.*  
**Thomas J. Utley, Ph.D.,**  
*Vanderbilt University*

How can technology transfer offices gauge market interest and accelerate decision making on drug technologies? Discover what biotech and big pharma really want, and how academia can advance projects to better align with those industry needs. This session explores strategies to minimize disconnects between academia and industry such as carrying out specific steps to mature the technology, mitigate risk, and implement a patent strategy. Discover practical, actionable solutions to the challenges of finding industry partners for your technologies. Central Region institutions will share strategies that have proven successful in locating potential licensees or partners for biologic and small molecule drug disclosures. Industry representatives will share their perspective on how go/no-go decisions are made, and attributes that make the strongest negative or positive impact.

## Meeting Agenda

### Monday, July 20 (continued)

**C2**                    **Tips, Best Practices, and Pep Talk for Small and Medium Technology Transfer Offices**

**Moderator:**        **John Perchorowicz, Ph.D., RTTP,**  
*Triage Masters*

**Speakers:**        **Jean C. Baker, J.D.,** *Quarles & Brady LLP*  
**Laura Savatski, M.B.A., CLP, RTTP,**  
*BloodCenter of Wisconsin, Inc.*  
**Keith D. Strassner,**  
*Missouri University of Science and Technology*

In the competitive and fast-changing world of university technology transfer offices, small and medium technology transfer offices have unique challenges and advantages. This session begins with best practices and lessons learned from audits of technology transfer offices. We'll discuss helpful, time-saving resources available to these offices, including partnering with other small offices for education and support. A patent attorney will present different approaches to more effectively use outside counsel. Various models of budgeting and disclosure management will also be explored. Finally, we'll talk about the big picture at these small and medium offices, and how to efficiently handle and prioritize the multiple jobs required to be successful.

**3 – 3:30 p.m.**        **Networking Break**

**3:30 – 5 p.m.**        **Plenary Session I**  
*Sponsored by **HUSCH BLACKWELL***

**Crossroads of Music Business and Technology Transfer**

**Moderator:**        **TBD**

**Speaker:**            **Heather McBee,** *Art of Perspective*

Music City, USA, is the best place to explore the disruptive forces of the music industry when making business and licensing decisions. With ventures from Napster and iTunes to Limewire and Spotify, how we buy and listen to music has changed drastically over the past 20 years. Many new innovations shaping the music business were born in Nashville. In this session, you will hear from a music industry expert about the transition of the music business into the digital age. Licensing considerations and the budding music technology startup scene will also be discussed, illustrating the parallels between the music industry and academic technology transfer.

**5:30 – 7 p.m.**        **Opening Reception**

### Tuesday, July 21

**8 – 9 a.m.**            **Continental Breakfast**

**7:30 a.m. – 5 p.m.**   **Registration**

**9 a.m. – 10:30 a.m.** **Workshops**

**D1**                    **Fishbowl Fights**

**Moderator:**        **TBD**

**Speakers:**        **Vic Gatto,** *Jumpstart Foundry*  
**Don Lazas,** *NueCura Partners*  
**Jay Schmelter,** *RiverVest*

Three entrepreneurs dare enter the Fishbowl to convince a panel of Big Fish investors to part with their recently acquired cash. The entrepreneurs will make their pitches, receive feedback, and, if they make a good case, be awarded "investments" on the spot. The Big Fish will provide real-time feedback on the pitches including common (and not-so-common) mistakes and demonstrate how technology transfer professionals can best guide technology development and IP protection to increase their startups' chances for funding success. The panel, seasoned investors from various stages (e.g., pre-seed, seed, VC), will offer insights on how to position your startup technologies by opportunity size and market segment, appeal to the most likely investors, and prepare early on for acquisition down the road. Join us for this exciting, interactive technology marketing session!

**10:30 – 11 a.m.**    **Networking Break**

## Meeting Agenda

**Tuesday, July 21** (continued)

**11 a.m. – Noon**      **Workshops**

**E1**      **How Should the Technology Transfer Office Work with Its Development Office or Other University Affiliated Fundraising Arm?**

**Moderator:**      **Michael F. Moore, M.S.,**  
*University of North Dakota*

**Speakers:**      **Chris Kelly,**  
*University of Missouri Foundation*  
**Dan Muus,**  
*UND Alumni Association & Foundation*

Technology transfer operations cannot be successful without relationships outside the four walls of its offices. They must have good relationships with their research faculty, patent counsel, investors, university leadership and others. Don't forget about developing a sound relationship with your university foundation or your university development office. This office can be a treasure trove of contacts, information and capital. In this session, you will hear from several university development offices who are developing relationships with their technology transfer office or already have a relationship with their technology transfer office. We will look at best practices to encourage you to seek help from this important resource.

**E2**      **Pitch Perfect – Hitting the Right Notes with “Big Hit” Technology Licensing Issues**

**Moderator:**      **TBD**

**Speaker:**      **TBD**

It's not enough to find that “big hit” technology that becomes a great commercial success. You need a quality license in place that ensures the university and the licensee are “in tune. This workshop will discuss the key provisions necessary for those high profile technologies from the viewpoints of the university licensor and the industry licensee.

**Noon – 1:30 p.m.**      **Networking Lunch**

**1:30 – 3 p.m.**      **Workshops**

**F1**      **Big Data in Little AUTM Central**

**Moderator:**      **TBD**

**Speaker:**      **TBD**

Big data is everywhere you look. When does data apply only to a specific sector? When does data cross traditional divides and have application in disparate fields? Join us for a discussion of where big data is, where it may be going, and how to better spot cross-over opportunities. Venn diagrams included free of charge.

**F2**      **University Startup Support: Balancing the Options**

**Moderator:**      **Jeffrey Myers, Michigan State University**

**Speaker:**      **John Christie, Tulane University**  
**Kerri Smith, Rice University**  
**David Washburn,**  
*Michigan State University*

Expectations for technology transfer offices to support startups have been increasing substantially over the years. University leadership may expect to tout the successes of more university spinouts. Faculty may expect more entrepreneurial support. Legislators may expect economic development results. In the face of such expectations, technology transfer offices must be more active in ensuring faculty and student startups are well-positioned to succeed. This extends even further down the development path than previously as university leadership looks for more startups to successfully navigate the “valley of death” in order to realize both financial and economic development returns. The role of the technology transfer office, the case manager and the use of other entrepreneurial resources will be discussed. Should there be a separate group within academic settings to support startup growth? Our panelists will discuss various organizational strategies and best practices.

**3 – 3:30 p.m.**      **Networking Break**

## Meeting Agenda

### Tuesday, July 21 (continued)

**3:30– 5 p.m.**      **Plenary Session II**  
Sponsored by  VALAUSKAS  
CORDER LLC

#### A Decade of Trivia

**Moderator:**      **James Scott Elmer, J.D., M.S.,**  
*St. Jude Children's Research Hospital*

**Hosted by:**      **Chuck Valauskas, J.D., LL.M.,**  
*Valauskas Corder, LLC*

Still going strong after 10 years, the trivia contest is back to humble all but the best. Once again random teams of five will be brought to their knees as they desperately rack their brains for answers to questions related in some quirky way to technology transfer, the Central Region and our host city of Nashville. Take this opportunity to relax, catch up with old friends and make new ones as Chuck Valauskas presides over the festivities. You never know, this may be the year that your team prevails and earns the honor of lording the coveted trivia trophy over all other challengers.

**6:30 – 10 p.m.**      **Offsite Reception**  
Sponsored by  MORRIS,  
MANNING &  
MARTIN, LLP

**ACME Feed and Seed**  
101 Broadway  
Nashville, TN

Join us for an offsite reception in a uniquely Nashville atmosphere that reflects the character of the city's past, present and future. This is a "can't miss" event.

### Wednesday, July 22

**8 – 9 a.m.**      **Continental Breakfast**

**7:30 a.m. – Noon**      **Registration**

**9 – 10 a.m.**      **Workshops**

**G1**      **Know the End Game: Why Understanding  
Certain Aspects of Litigation Is Essential  
When Negotiating Licenses**

**Moderator:**      **William R. Woodford,**  
*Fish & Richardson*

**Speakers:**      **James Scott Elmer, J.D., M.S.,**  
*St. Jude Children's Research Hospital*  
**Dale Nugent,** *University of Minnesota*

Only a small number of patents ever end up in litigation. Nevertheless, in some negotiations, it can be essential to consider the end-game: to understand certain litigation strategies and to appreciate the pitfalls that can be encountered. Hear a panel of seasoned licensing professionals discuss lessons learned from high-stake negotiations, some of which ended up in litigation. Discover strategies that you can use on a daily basis to maximize the value of your negotiations. Learn how to use patent litigators to meet your licensing goals.

**G2**      **Mobile "Apps": Do They Apply to You?**

**Moderator:**      **TBD**

**Speakers:**      **Joseph O. Hill, Ph.D.,**  
*Medical College of Wisconsin*  
**Andrew Morrow,** *University of Minnesota*  
**Svetlana Sowers, Ph.D.,**  
*University of Illinois, Urbana-Champaign*

Neil Kane wrote for Forbes Magazine, "Since the introduction of the iPhone in June 2007, mobile apps have become one of the most transformational and disruptive developments in the history of information technology." It is predicted that in 2015, 183 billion apps will be downloaded. Some believe that universities are in a strong position to capitalize on the commercial potential of apps. Does this mean you should sell apps for apps sake or use mobile app platforms to package software embodiments of patented or other propriety technologies? Panelists and the audience will share their experiences, aspirations and perhaps frustrations. Topics to be covered include:

- How apps are developed
- The role of technology transfer offices
- How to find apps and how they find you
- Distributing or otherwise commercializing apps
- Measuring returns on apps

**10 – 10:30 a.m.**      **Networking Break**

**10:30 a.m. – Noon**      **Howard Bremer Plenary Session**  
Sponsored by  DAVISBROWN  
LAW FIRM

**Are We Economic Development or  
Technology Transfer?**

**Noon**      **Meeting Adjourns**

## General Information

### Hotel

Hilton Nashville Downtown  
121 4th Ave. South  
Nashville, TN 37201 USA  
Reservations: +1-615-620-1000  
Fax: +1-615-620-2050  
<http://nashvillehilton.com/>

### Location

We invite you to experience uncompromising hospitality in the heart of 'Music City,' Nashville, TN. The Hilton Nashville Downtown has easy access to the Country Music Hall of Fame and Broadway and 2nd Avenue. You will be able to enjoy Hilton's ideal accommodations, smart design and true southern hospitality.

### Hotel Accommodations

AUTM has negotiated a discounted rate of \$229.00 for single or double occupancy, plus applicable taxes. These rates will be available to attendees, based on availability, from Tuesday, July 14, through Saturday, July 25, 2015. **Reserve a room online**, or call the hotel at +1-800-HILTONS (445-8667) and identify yourself as an AUTM meeting attendee to obtain the special rate. Make reservations by June 26, 2015. Discounted room rates may not apply after this date. A credit card guarantee is required to hold your reservation. The hotel will charge the equivalent of one night's room and tax if cancellation notice is not provided to the hotel by noon at least 48 hours before scheduled arrival. Hotel check-in is 3 p.m. and check-out is noon.

### Airport Transportation Information

Hilton Nashville Downtown is located 7 miles, about a 10 minute drive, from Nashville International Airport (BNA) and is approximately a \$25 taxi fare. Shuttle service is available at the airport from **Jarmon Transportation**. One way rate is \$14 per person or round trip is \$25 per person. You can **book online** or call +1-615-275-0146 to speak with a customer service representative. Shuttles leave every 15 minutes from the airport. Please make your reservation to the airport at least 24 hours in advance to ensure your timely arrival to the airport.

### Car Rental

Avis Rent A Car System Inc. is the official car-rental service for AUTM meetings. Avis agents can provide the best available rates during your stay. For reservations, call +1-800-331-1600 and reference the AUTM Avis Worldwide discount number J867535 to receive special pricing. If you prefer, **make your reservation online**.

### Parking

The Hilton Nashville Downtown offers both valet parking for \$30 per day plus tax and self-parking for \$20 per day. Rates are subject to change.

### Attire and Weather

Attire for AUTM meetings is business casual. Average daytime high temperature in Nashville in July is 89°F (32°C); the average low temperature is 68°F (20°C). Because meeting room temperatures sometimes fluctuate, AUTM recommends bringing a light sweater or jacket.

### International Visas

Travelers coming from qualified countries to the United States for tourism or business for 90 days or less may be eligible to visit the United States without a visa. For additional information visit <http://www.travel.state.gov>

### Sponsorship Opportunities

Your sponsorship of AUTM 2015 Central Region Meeting underscores your involvement in the technology transfer field and helps AUTM keep registration fees low - allowing technology transfer professionals from all backgrounds and skill levels to attend. A wide range of sponsorship opportunities are available. For details, contact Madhuri Carson by phone at +1-847-559-0846, ext. 286, or via email at [mcarson@autm.net](mailto:mcarson@autm.net).

## Registration Information

Full meeting registration includes admission to all meeting workshops and group meal functions.

### Student Registration

Student registration includes admission to all educational sessions, group meal functions and social events. Proof of full-time student status, such as a signed and dated letter from a professor, is required to register at the student rate of \$185.

### Accompanying Persons

Each person who registers for the full meeting (three-day registration) may register a guest at the rate of \$150. This guest registration is limited to individuals who are not practicing professionals in the technology transfer or intellectual property field. Accompanying person registration includes admission to group meals and receptions only. To register your guest, complete the "Name of Accompanying Person" line on the registration form and add the \$150 fee to your total payment.

### Processing Registrations

AUTM will process course registrations only when they are accompanied by a check or include credit card information. Please note: Registration forms, with fees paid, must be postmarked (if mailed) or received by fax by June 10, 2015, to qualify for the discounted early rate. Registrations received after June 10 must be paid at the higher rate. To be considered preregistered, your registration, changes or substitutions must be received by July 7, 2015.

### Exclusion from Registration Lists

When you register you have the option to opt out of registration lists shared with fellow attendees and meeting sponsors. Pre- and post-registration lists include your name, company, mailing address, email and phone number. The pre-registration list is posted to the meeting website for all registered attendees to access. The pre- and post-registration lists are shared with meeting sponsors and only include mailing address information. When you select "do not post my name on the registration list" your name and contact information will be excluded from the pre-registration list posted on the website and removed from lists shared with sponsors.

### AUTM Membership

AUTM membership entitles you to deep discounts on meeting registrations throughout the year. To learn more about the benefits of membership, or to become an AUTM member, visit the membership section of the AUTM website.

### Questions

If you have questions about registration, contact Lauren Rich at AUTM headquarters via email at [lrich@autm.net](mailto:lrich@autm.net) or by phone at +1-847-559-0846 or fax at +1-847-480-9282.





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# AUTM 2015 Central Region Meeting

## Registration Form

July 20 – 22, 2015

Hilton Nashville Downtown  
Nashville, Tennessee USA



Register online at:  
[www.autm.net/events](http://www.autm.net/events)  
It's fast and secure.

### For Office Use:

ID # \_\_\_\_\_

Reg # \_\_\_\_\_

### Please Print

Complete a separate form for each registrant.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

- Do not post my name on the registration list.  
 **Update my member profile with this information.**

Name for Badge (if different than above) \_\_\_\_\_

Job Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_ Phone \_\_\_\_\_

- Send a copy of my registration email confirmation to:

### Affiliation:

- |   |  |
|---|--|
| <input type="checkbox"/> University   | <input type="checkbox"/> Academic Research Institute                               |
| <input type="checkbox"/> Non-Profit Research Institute                        | <input type="checkbox"/> Government Technology Transfer Program and/or Federal Lab |
| <input type="checkbox"/> Law Firm   | <input type="checkbox"/> For-Profit Corporation                                    |
| <input type="checkbox"/> Support Industry                                     | <input type="checkbox"/> Technology Transfer Consultant                            |
| <input type="checkbox"/> Licensing Agent                                      | <input type="checkbox"/> Venture Fund  |
| <input type="checkbox"/> Accountant   | <input type="checkbox"/> Foundation  |
| <input type="checkbox"/> For-Profit Non-Academically Affiliated Research Firm | <input type="checkbox"/> Other, please list _____                                  |
| <input type="checkbox"/> Teaching Hospital                                    |  |

 Please contact AUTM headquarters at +1-847-559-0846; fax: +1-847-480-9282; email: [lrich@autm.net](mailto:lrich@autm.net), if you have any special needs.

### Registration Fees

All fees are quoted in U.S. dollars.  
Please check the appropriate fee:

	On or Before June 10	After June 10 and until July 7	After July 7 and in person
<b>AUTM Member*:</b>	<input type="checkbox"/> \$475	<input type="checkbox"/> \$550	<input type="checkbox"/> \$650
<b>Meeting and Membership Package*:</b> (includes one year AUTM membership)	<input type="checkbox"/> \$760	<input type="checkbox"/> \$835	<input type="checkbox"/> \$935
<b>Nonmember:</b>	<input type="checkbox"/> \$770	<input type="checkbox"/> \$845	<input type="checkbox"/> \$945
* Membership in AUTM is on an individual basis and member fees apply only to the individual who is a current member in good standing.			
<b>Student:</b> (Student ID required)	<input type="checkbox"/> \$185	<input type="checkbox"/> \$185	<input type="checkbox"/> \$185
<b>One-Day:</b>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250
Check the day: <input type="checkbox"/> Mon. <input type="checkbox"/> Tues. <input type="checkbox"/> Wed.			
<b>One-Day Meeting and Membership Package*:</b>	<input type="checkbox"/> \$535	<input type="checkbox"/> \$535	<input type="checkbox"/> \$535
<b>Accompanying Person:</b> (Admission to group meals and receptions only)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150

Name of Accompanying Person: \_\_\_\_\_  
Name

### Registration Policy:

Attendees who include an email address on their registration form will receive an email confirmation and receipt within 24 hours of registering online. Allow up to five business days if registering by mail or fax. If an email address is not provided, registrants will receive a confirmation in the mail within 14 business days.

**Online:** Complete online form at [www.autm.net/events](http://www.autm.net/events)

**Mail:** Mail your completed registration form with appropriate payment to:  
Association of University Technology Managers  
33661 Treasury Center  
Chicago, IL 60694-3600 USA  
Mailed registrations with payment must be received by **July 7, 2015**. After July 7, all check payments must be processed onsite.

**Fax:** Fax your completed registration form and credit card information to +1-847-480-9282.  
Faxed registrations will only be accepted until **July 7, 2015**. Faxed registrations qualify as paid only when complete credit card information is included. If you fax your registration, do not mail an additional copy.

### Cancellation Policy:

Notification of cancellation must be submitted in writing. Cancellations received by **July 7, 2015**, will be subject to a \$75 cancellation charge. **No refunds will be given after July 7, 2015**. Substitutions are allowed at any time, but must be submitted in writing and must be of the same membership status.

### For U.S. citizens only:

Contributions, gifts, dues or other payments to the Association of University Technology Managers are not deductible for federal income tax purposes as charitable contributions. However, they may be deductible as ordinary and necessary business expenses. Please consult your tax advisor.

\* The Meeting and Membership Package includes admission to the 2015 Central Region Meeting and an AUTM membership, which will expire December 31, 2015. This package is not available for student memberships.

## Payment

AUTM Taxpayer ID #36-3011951

- Check  
Check enclosed for \$ \_\_\_\_\_

**Please make check payable to:**  
**Association of University Technology Managers Inc.**  
**Funds must be in U.S. dollars.**

- Credit Card  
 VISA  MasterCard  American Express  Discover

Amount \$ \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Credit Card Billing Address (if different than above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**CAUTION: If you submit your registration form more than once, it may result in a duplicate charge on your credit card.  
Please send your registration using only one method of payment and submission.**



## Annual Meetings

### 2016

February 14 – 17  
Manchester Grand Hyatt San Diego  
San Diego, CA USA

### 2017

March 12 – 15  
The Westin Diplomat Resort & Spa  
Hollywood, FL USA

### 2018

February 18 – 21  
JW Marriott Desert Ridge Resort & Spa  
Phoenix, AZ USA

### 2019

February 10 – 13  
JW Marriott Austin  
Austin, TX USA

## 2015 Professional Development

**AUTM 2015 Technology Operations and Organization  
Licensing Skills (TOOLS) Course & Essentials of Academic  
Technology Transfer**

October 5 – 7  
The Westin Seattle  
Seattle, WA USA

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## 2015 Partnering Meetings

**AUTM Partnering Forum Aerospace Technologies**

June 9 – 10  
*Hosted by Wichita State University*  
Wichita, KS USA

**AUTM Partnering Forum Communication Technologies**

August 11 – 12  
Georgia Tech Hotel and Conference Center  
Atlanta, GA USA

**AUTM Partnering Forum Animal Health & Nutrition**

September 1 – 2  
Kansas City Marriott Downtown  
Kansas City, MO USA

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## 2015 Region Meetings

### Eastern Region Meeting

August 31 – September 1  
Raleigh Marriott City Center  
Raleigh, NC USA



Save  
the Date

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