

# Art for Universal Health Coverage

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## OBJECTIVES

### Art for Universal Health Coverage

- Community driven call to action for delegates
- Mobilize to join the movement through collective action
- Communicate '6 Key Asks' through artistic expression
- Address public health inequalities through art

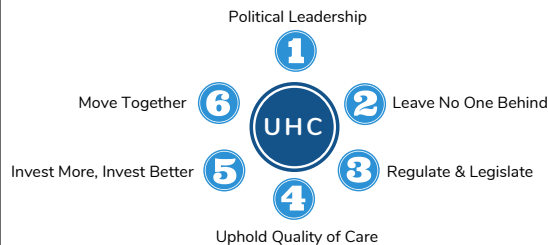
## INTRODUCTION

Art can act as a tool to address social determinants of health and to communicate public health needs to international policy makers.

'Art for UHC' was a part of, 'Walk the Talk New York City: The Health for All Challenge', a 5K fun run, that took place on September 22, 2019 leading up to the **United Nations-High Level Meeting (UN-HLM) on UHC** during the **United Nations General Assembly (UNGA) week**. The UN-HLM on UHC advocates mobilization of high-level political attention globally and within communities.

UNGA Week	11/17-20
UN-HLM on UHC	11/23
Walk the Talk NYC	11/22
Art for UHC	11/22

The centralized theme for UHC were '6 Key Asks', a consolidated set of asks by international stakeholders to feed into political declaration for UHC.



## METHODS

Art for UHC was displayed and created as a 'Stationary Exhibit' and a 'Live Exhibit' along the running/walking trail on September 22, 2019.

### Stationary Exhibit

International artists submit their works to be displayed

Example

**1 Political Leadership**

PAINTING PHOTO

POEM STORY

6 Key Asks

24 PIECES

COMPLETED CANVAS

### Live Exhibit

Artists collaboratively contribute to a blank canvas

4 LOCAL NYC ARTISTS

3 HOURS 1 CANVAS

## RESULTS

4,000 PARTICIPANTS

9,140 SIGNATURES

Including:  
**Tedros Adhanom**  
 Director General for the WHO  
**Gro Harlem Brundtland**  
 Prime Minister of Norway  
**Vytenis Andriukaitis**  
 EU Health Commissioner  
**Penny Abeywardena**  
 Head of the Mayor's Office  
**Chirlane McCray**  
 New York City First Lady  
**Ricky Kej**  
 Grammy Award Winning Musician  
 And more



The event was hosted and co-collaborated by the WHO, City of NY, UHC2030, World Bank, and UN and took place in Central Park on 22 September 2019.

Exhibited during the "UHC2030 Reception: Toast to the UHC Movement" at the Millenium Hilton New York UN Plaza for international delegates participating in the UNGA.

## FUTURE IMPLICATIONS

'Art for Universal Health Coverage' is one of a three part art exhibit called 'Art to Act for Health' displayed internationally.

- Further involvement of the community as key public health stakeholders in achieving UHC by 2030
- Arts informed by thinking in public health can play a significant part internationally in addressing inequalities in health
- The complete exhibit is scheduled to be displayed at Vanderbilt University's Curb Center for Art, Enterprise, & Public Policy in August 2020.
- First step in creation of an international artist community focused on achieving Sustainable Development Goals



1

Political Leadership



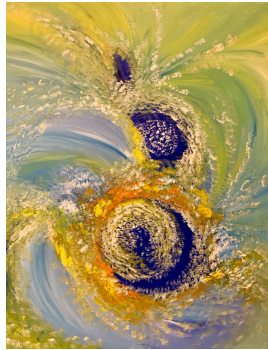
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Leave No One Behind



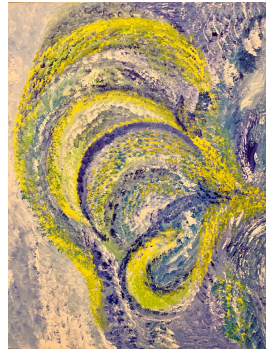
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Regulate & Legislate



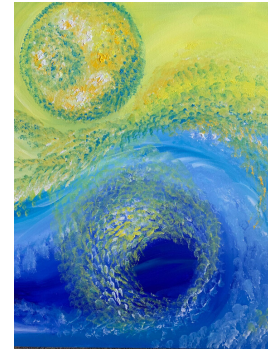
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Uphold Quality of Care



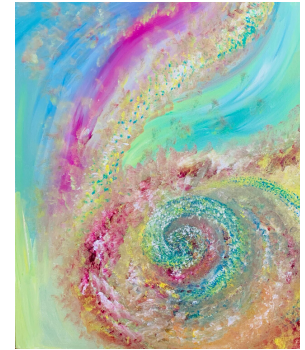
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Invest More, Invest Better



6

Move Together



PAINTINGS



PHOTOGRAPHY